



BLACK BUSINESS COUNCIL



# MEMBERSHIP PROGRAMME

## Fact Sheet & Membership benefits

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## Black Business Council **Membership Programme**

The Black Business Council (BBC) is growing in importance and is increasingly being recognized by business, government, civil society and labour as the organisation best placed to address socio-economic transformation and inclusivity. We are a key player in the dynamics of the business community in South Africa and have set ourselves a target of expansion aimed at embracing all elements of the business community, irrespective of their size, in the interest of the broader community of citizens of South Africa.

The growth of South Africa's economy cannot happen without equal participation from the majority of its population. The BBC plays a pivotal role in insuring that the South African economy is representative of the demographics of our country.



## ABOUT US

The Black Business Council (BBC) is an independent membership-based organisation representing professional, business associations and chambers with the purpose to advocate for transformation of the South African economy through aggregation and amplifying of member opinion, thought-leadership and policy change to achieve meaningful inclusive economic growth.

The long-term growth and success of black business is inextricably intertwined with the creation of jobs, the alleviation of poverty and the improvement in the living conditions and standards of all South Africans.

## VISION

A transformed economy that is led by black owned, small, medium and large business who are seen as drivers of economic growth and job creation.

## MISSION

**The Black Business Council advances the interests of black business in the economy by:**

- Uniting all BBC affiliates behind a common vision.
- Ensuring that the BBC is the strategic center of power for Black business in general.
- Developing and articulating authoritative policy positions based on sound research and thought leadership; and,
- Implementing programs of action that position black business, in particular Black owned small and medium enterprises, at the center of economic growth and participation



## Our Ethos

To represent the interests of black business in the mainstream economy through the following:

- Uniting all affiliates behind a common vision and purpose
- To create and drive programs of action that position black business at the centre of economic growth and participation



## Values

- Integrity
- Principle driven
- Democratic and Inclusive
- Ethical
- Analytical

BBC assists corporates and state-owned enterprises in achieving the developmental funding roles by constructively serving as a conduit to small business enterprise development in our economy.

## Our Services

- Lobby government to effect policy change
- Facilitate access to funding through relevant funding institutions
- Facilitate access to markets through various programmes
- Create networks that bring decision makers closer to our members

## Leadership

The Black Business Council leadership comprises of a President, two Vice-Presidents (Professionals and Organised Business Treasurer General and a Head of Policy. This is a team of competent and experienced business people and professionals that have expertise in different sectors of the economy.

## *Why Join the Black Business Council?*

We have direct access through our Roundtable discussions with Government Ministers, Captains of Industry and policy makers from various spheres of government to discuss legislative issues and opportunities available for black business.

## Membership

Membership of the BBC comprises of Black Business and Professional Associations, Corporates, Chambers of Commerce and Industry as well as State-Owned Companies who subscribe to the ethos of socio-economic transformation and inclusive growth.

## BELOW ARE THE DIFFERENT BBC CORPORATE AND STATE-OWNED COMPANIES' PACKAGES:



### **SMME CHAPTER PACKAGE** **R50 000.00**

This entry-level membership category is reserved for companies with a maximum annual turnover of R50 million.

Benefits:

- Benefit from sponsored research on matters of national and sectorial interest
- Participate and receive feedback on business related activities including NEDLAC (National Economic Development and Labour Council) (South Africa)
- Networking with business leaders and experts across various industries and professions
- Nominate representatives from time to time to attend sponsored international training events, including development in the macro business environment
- Access to a broad range of information affecting business
- Opportunity to network with business leaders and experts across various industries and professions
- Nominate representatives to serve on BBC's various committees and structures



**GOLD PACKAGE** **R200 000.00**

- Participation in NEDLAC chambers, committees and task teams involved at the coalface of the legislative process in SA
- Invitations to participate in Municipal, Provincial and National adhoc committees and engagements
- Networking opportunity with government ministers, senior officials, trade union and community leaders
- Networking opportunity with business leaders and experts across various industries and professions e.g. roundtable discussions, CEO meetings.
- Access to BBC 's events: limited seat reservation at Roundtable Discussions, National Council, AGM, Annual Summits
- Company profiling on BBC's website as Gold Member
- Access to relevant sector business information
- Nominate representative to serve on BBC's various sectoral and portfolio committees and structures
- Exclusive invitation to the quarterly BBC Presidential lunches



**PLATINUM PACKAGE** **R500 000.00**

- Participation in NEDLAC chambers, committees and task teams involved at the coalface of the legislative process in SA
- Opportunity to offer submissions relating to new bills and policy formulation through parliamentary committees
- Invitations to participate in Municipal, Provincial and National adhoc Committees
- Opportunity to participate in international business /fact finding missions e.g. trips abroad headed by the State President/Ministers
- Platform to interact with high level government, international dignitaries
- Access to BBC 's events: limited seats reserved at Roundtable discussions, National Council, AGM, Annual Summit/Gala Dinner
- Company profiling on BBC's website as Platinum Member
- Networking opportunity with government ministers, senior officials, trade union and community leaders
- Nominate representative to serve on BBC's various sectoral and portfolio committees and structures
- Opportunity no nominate representative to serve on BRICS and other international bodies
- Exclusive invitation to the quarterly BBC Presidential lunches
- Invitations to meeting with the President of the Republic of South Africa



**DIAMOND PACKAGE** **R1 000 000.00**

- Nominations to participate in Presidential Government Business working groups
- Access to our regional and global network of partner organisations e.g. SA-Russia Business Council, World Economic Forum (WEF)
- Participation in meeting with key institutions such as IMF, G20
- Participation in NEDLAC chambers, committees and task teams involved at the coalface of the legislative process in SA
- Input and submissions relating to new bills and formulation policy through parliamentary committees
- Platform to participate in international business /fact finding missions e.g. trips abroad headed by the State President
- Interaction with high level South African government and international dignitaries
- Access to BBC 's events: limited seat reservation at Roundtable discussions, National Council, AGM, Annual Summits/Gala Dinner
- Company profiling on BBC's website as Diamond Member
- Recommendation for board nominations on strategic boards and State-Owned Enterprises
- Exclusive invitation to the quarterly BBC Presidential lunches
- Opportunity no nominate representative to serve on BRICS and other international bodies
- Invitations to meeting with the President of the Republic of South Africa
- Nominate representative to serve on BBC's various sectoral and portfolio committees and structures
- Opportunity no nominate representative to serve on BRICS and other international bodies





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